

The logo features a stylized DNA double helix. The left strand is yellow and the right is red. The letters 'EA' are placed in the center of the helix. Below the helix, the text 'IN OUR DNA' is written in a clean, black, sans-serif font.

# EA IN OUR DNA

[z.umn.edu/EAinourDNA](https://z.umn.edu/EAinourDNA)

# Enterprise Architecture

## Guiding Principles for IT@UMN

### Demonstrate Value

It's not about technology for technology's sake. It's about the impact and benefit of our work on teaching, learning, research, and outreach.

### Promote Stewardship

We are committed to responsible investment. We consider common good services first, and establish reusable components, data definitions, and solutions.

### Enhance Transparency & Communications

Knowledge is power. Through partnership we build trust and go further together.

### Reduce Risk

All hands on deck! Everyone plays a role in security and risk management.

### Drive Digital Accessibility

When we know better, we do better. Acquire accessible tools & cultivate knowledge, skills, and practices that enable inclusion in our digital spaces.

### Have the Conversation

We acknowledge competing priorities, and that finding the right balance is hard work. It's how we handle the tension that matters.

### Fortify Compliance

We safeguard the reputation of the University, ensuring all work complies with laws, regulations, and University policy.