Self-Help Guide

Google Custom Search Engine (CSE)

This guide is for configuring and using Google Custom Search Engine with University websites. Frequently Asked Questions about the transition to Google CSE

Configuring

Google Custom Search Engine Basics

Learn about Google Custom Search Engine

University Web Search Transition Details
/university-web-search-transition-details
Frequently Asked Questions About the Google CSE Transition
/services-technologies/how-tos/google-custom-search-frequently-asked

Add Google Custom Search Engine to Your Site

Choose a Custom Search Engine to Use for Search Results
/google-custom-search-choose-custom
Configure the UMN Search module in Drupal Enterprise (7 and 8)
/google-custom-search-use-umn-search
Configure a Drupal Lite site to use Google Custom Search Engine
/services-technologies/how-tos/google-custom-search-configure-umn
Manual steps for adding GCSE to your site
/google-custom-search-manual-steps-adding
Reporting

View How Visitors Find Your Content

**Use Google Search Console**

Understand Search Console
/google-custom-search-understand-google

Set Up Search Console
https://support.google.com/webmasters/answer/34397

Use Search Console with Your Website
https://support.google.com/webmasters/answer/6258314

Reporting with Search Console
https://support.google.com/webmasters/answer/9133276

**Use Google Analytics**

Understand Google Analytics
/technology/google-analytics

Get Started with Google Analytics
https://support.google.com/analytics/answer/1008015

Set up Search Analytics in Google Analytics
https://support.google.com/analytics/answer/1012264

**Get Help and Support**

Google Custom Search Engine Documentation
https://support.google.com/customsearch#topic=4513742

**Managing Search Results**

**Influence Search Results**
Influence Search Results

Use Search Engine Optimization
/google-custom-search-search-engine
Prevent Indexing and Crawling of Pages
/services-technologies/how-tos/google-custom-search-prevent-indexing

Address Other Search Issues

Pages not Appearing in Searches
/google-custom-search-page-not-appearing
Clean Up Duplicate Search Results
/google-custom-search-clean-duplicate