

University of Minnesota

Self-Help Guide

Google Custom Search Engine (CSE)

This guide is for configuring and using Google Custom Search Engine with University websites. [Frequently Asked Questions about the transition to Google CSE](#)

Configuring

Google Custom Search Engine Basics

Learn about Google Custom Search Engine

University Web Search Transition Details

[/university-web-search-transition-details](#)

Frequently Asked Questions About the Google CSE Transition

[/services-technologies/how-tos/google-custom-search-frequently-asked](#)

Add Google Custom Search Engine to Your Site

Choose a Custom Search Engine to Use for Search Results

[/google-custom-search-choose-custom](#)

Configure the UMN Search module in Drupal Enterprise

[/google-custom-search-use-umn-search](#)

Configure a Drupal Lite site to use Google Custom Search Engine

[/services-technologies/how-tos/google-custom-search-configure-umn](#)

Manual steps for adding GCSE to your site

[/google-custom-search-manual-steps-adding](#)

Reporting

View How Visitors Find Your Content

Use Google Search Console

Understand Search Console

[/google-custom-search-understand-google](#)

Set Up Search Console

<https://support.google.com/webmasters/answer/34397>

Use Search Console with Your Website

<https://support.google.com/webmasters/answer/6258314>

Reporting with Search Console

<https://support.google.com/webmasters/answer/9133276>

Use Google Analytics

Understand Google Analytics

[/technology/google-analytics](#)

Get Started with Google Analytics

<https://support.google.com/analytics/answer/1008015>

Set up Search Analytics in Google Analytics

<https://support.google.com/analytics/answer/1012264>

Get Help and Support

Google Custom Search Engine Documentation

<https://support.google.com/customsearch#topic=4513742>

Managing Search Results

Influence Search Results

Influence Search Results

Use Search Engine Optimization

[/google-custom-search-search-engine](#)

Prevent Indexing and Crawling of Pages

[/services-technologies/how-tos/google-custom-search-prevent-indexing](#)

Address Other Search Issues

Pages not Appearing in Searches

[/google-custom-search-page-not-appearing](#)

Clean Up Duplicate Search Results

[/google-custom-search-clean-duplicate](#)