Self-Help Guide

Google Custom Search Engine (CSE)

This guide is for configuring and using Google Custom Search Engine with University websites. [Frequently Asked Questions about the transition to Google CSE](/services-technologies/how-tos/google-custom-search-frequently-asked)

Configuring

Google Custom Search Engine Basics

Learn about Google Custom Search Engine

University Web Search Transition Details
/university-web-search-transition-details

Frequently Asked Questions About the Google CSE Transition
/services-technologies/how-tos/google-custom-search-frequently-asked

Add Google Custom Search Engine to Your Site

Choose a Custom Search Engine to Use for Search Results
/google-custom-search-choose-custom

Configure the UMN Search module in Drupal Enterprise (7 and 8)
/google-custom-search-use-umn-search

Configure a Drupal Lite site to use Google Custom Search Engine
/services-technologies/how-tos/google-custom-search-configure-umn

Manual steps for adding GCSE to your site
/google-custom-search-manual-steps-adding
**Reporting**

**View How Visitors Find Your Content**

**Use Google Search Console**

Understand Search Console
/google-custom-search-understand-google
Set Up Search Console
https://support.google.com/webmasters/answer/34397
Use Search Console with Your Website
https://support.google.com/webmasters/answer/6258314
Reporting with Search Console
https://support.google.com/webmasters/answer/9133276

**Use Google Analytics**

Understand Google Analytics
/technology/google-analytics
Get Started with Google Analytics
https://support.google.com/analytics/answer/1008015
Set up Search Analytics in Google Analytics
https://support.google.com/analytics/answer/1012264

**Get Help and Support**

Google Custom Search Engine Documentation
https://support.google.com/customsearch#topic=4513742

**Managing Search Results**

**Influence Search Results**
Influence Search Results

Use Search Engine Optimization
/google-custom-search-search-engine
Prevent Indexing and Crawling of Pages
/services-technologies/how-tos/google-custom-search-prevent-indexing

Address Other Search Issues

Pages not Appearing in Searches
/google-custom-search-page-not-appearing
Clean Up Duplicate Search Results
/google-custom-search-clean-duplicate
Index Database-Driven Web Sites
/google-custom-search-index-database