Self-Help Guide

Google Custom Search Engine (CSE)

This guide is for configuring and using Google Custom Search Engine with University websites. Frequently Asked Questions about the transition to Google CSE

Configuring

Google Custom Search Engine Basics

Learn about Google Custom Search Engine

University Web Search Transition Details
/university-web-search-transition-details
Frequently Asked Questions About the Google CSE Transition
/services-technologies/how-tos/google-custom-search-frequently-asked

Add Google Custom Search Engine to Your Site

Choose a Custom Search Engine to Use for Search Results
/google-custom-search-choose-custom
Configure the UMN Search module in Drupal Enterprise (7 and 8)
/google-custom-search-use-umn-search
Configure a Drupal Lite site to use Google Custom Search Engine
/services-technologies/how-tos/google-custom-search-configure-umn
Manual steps for adding GCSE to your site
/google-custom-search-manual-steps-adding
Reporting

View How Visitors Find Your Content

**Use Google Search Console**

Understand Search Console
[google-custom-search-understand-google](https://support.google.com/webmasters/answer/34397)
Set Up Search Console
[https://support.google.com/webmasters/answer/34397](https://support.google.com/webmasters/answer/34397)
Use Search Console with Your Website
[https://support.google.com/webmasters/answer/6258314](https://support.google.com/webmasters/answer/6258314)
Reporting with Search Console
[https://support.google.com/webmasters/answer/9133276](https://support.google.com/webmasters/answer/9133276)

**Use Google Analytics**

Understand Google Analytics
[technology/google-analytics](https://support.google.com/analytics/answer/1008015)
Get Started with Google Analytics
[https://support.google.com/analytics/answer/1008015](https://support.google.com/analytics/answer/1008015)
Set up Search Analytics in Google Analytics
[https://support.google.com/analytics/answer/1012264](https://support.google.com/analytics/answer/1012264)

**Get Help and Support**

Google Custom Search Engine Documentation
[https://support.google.com/customsearch#topic=4513742](https://support.google.com/customsearch#topic=4513742)

Managing Search Results

Influence Search Results
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Use Search Engine Optimization
/google-custom-search-search-engine
Prevent Indexing and Crawling of Pages
/services-technologies/how-tos/google-custom-search-prevent-indexing

Address Other Search Issues

Pages not Appearing in Searches
/google-custom-search-page-not-appearing
Clean Up Duplicate Search Results
/google-custom-search-clean-duplicate
Index Database-Driven Web Sites
/google-custom-search-index-database