Self-Help Guide

Ensuring Accessible Video

Learn how to make your videos accessible to all people, regardless of physical limitations or disability. By creating captioned media, you not only reach the widest audience possible, but also improve the searchability of your video content for everyone.

Choose Best Practices

Why Accessible Video is Important

Understand the Need

Learn core accessibility skills
https://accessibility.umn.edu/start-small-start-now
Introduction to Web Accessibility (WebAIM)
https://webaim.org/intro/
Accessibility & Inclusion
https://accessibility.umn.edu/advocacy/accessibility-inclusion
Accessibility is everyone's job.
Impact of Accessibility in Digital Environments
https://accessibility.umn.edu/advocacy/impact-accessibility-digital-environments
Frequently Asked Questions
https://accessibility.umn.edu/about/faq

Understand the Requirements

Civil Rights Laws & Guidelines
Planning for Accessible Video

Understand Basic Accessibility Principles

Plan for Accessibility from the Start
https://accessibility.umn.edu/tutorials/planning-accessibility-start
Learn Best Practices for Multimedia
https://accessibility.umn.edu/tutorials/multimedia
Add Video Captions & Transcripts
https://accessibility.umn.edu/core-skills/video-captions-transcripts/
Incorporate Audio Descriptions
https://accessibility.umn.edu/multimedia/audio-descriptions/
Learn more about Captions, Transcripts, and Audio Descriptions (WebAIM)
https://webaim.org/techniques/captions/
Make Audio and Video Media Accessible (W3C)
https://www.w3.org/WAI/media/av/

Plan for Your Class & Course Site

Accessify Your Course
https://accessibility.umn.edu/accessify-your-course/
Canvas Accessibility Considerations
https://accessibility.umn.edu/tutorials/canvas-accessibility-considerations/
Use Videos that Already Include Captions
https://support.google.com/youtube/answer/3029103?hl=en
Filter your YouTube search so only videos with closed captions are returned.

Create Captioned Video

Creating Effective Captions
Understand How Captions Work

Quality Captioning
http://www.captioningkey.org/quality_captioning.html#3

Captioning Style Guide

These guidelines are provided by the Described and Captioned Media Program (DCMP), via the U.S. Department of Education and the National Association of the Deaf.

Text
http://www.captioningkey.org/text.html
Language Mechanics
http://www.captioningkey.org/lang_mechanics.html
Presentation Rate
http://www.captioningkey.org/presentation_rate.html
Sound Effects & Music
http://www.captioningkey.org/sound_effects.html
Speaker Identification
http://www.captioningkey.org/speaker_identification.html
Special Considerations
http://www.captioningkey.org/special_considerations.html
Appendices
http://www.captioningkey.org/appendices.html

Creating & Editing Captions

Adding Captions in Kaltura

Improve and Manage Automatic Captions
/kaltura-improve-manage-automatic
Improve and Manage Automatic Captions
/services-technologies/how-tos/kaltura-improve-manage-automatic
Auto-Generated Captions for Older Content
/services-technologies/how-tos/kaltura-auto-generated-captions-older
Upload Custom Captions
Adding Captions in YouTube

Video Formats
https://accessibility.umn.edu/multimedia/video-formats
Three Methods for Captioning Videos
https://accessibility.umn.edu/core-skills/video-captions-transcripts#Three%20me...
Add Subtitles & Closed Captions
https://support.google.com/youtube/answer/2734796?hl=en

Get Help

Use University Resources

Contact the Disability Resource Center

UMN Office for Equity and Diversity: Disability Resource Center (DRC)
https://diversity.umn.edu/disability/

Outsource Your Captioning Work

Captioning Services

3Play Media
http://www.3playmedia.com/
Rev
https://www.rev.com/caption?gclid=CKC1x-WW4s0CFQ6PaQodnjgADQ
Professional Captioning from Kaltura
/kaltura-professional-captioning