Ensuring Accessible Video

Learn how to make your videos accessible to all people, regardless of physical limitations or disability. By creating captioned media, you not only reach the widest audience possible, but also improve the searchability of your video content for everyone.

Choose Best Practices

Why Accessible Video is Important

Understand the Need

Learn core accessibility skills
https://accessibility.umn.edu/start-small-start-now
Introduction to Web Accessibility (WebAIM)
https://webaim.org/intro/
Accessibility & Inclusion
https://accessibility.umn.edu/advocacy/accessibility-inclusion
Accessibility is everyone's job.
Impact of Accessibility in Digital Environments
https://accessibility.umn.edu/advocacy/impact-accessibility-digital-environments

Understand the Requirements

Civil Rights Laws & Guidelines
https://accessibility.umn.edu/policy/civil-rights-laws-helpful-guidelines
UMN Accessibility of IT Policy
Planning for Accessible Video

Understand Basic Accessibility Principles

Plan for Accessibility from the Start
https://accessibility.umn.edu/tutorials/planning-accessibility-start
Learn Best Practices for Multimedia
https://accessibility.umn.edu/tutorials/multimedia
Add Video Captions & Transcripts
https://accessibility.umn.edu/core-skills/video-captions-transcripts/
Incorporate Audio Descriptions
https://accessibility.umn.edu/multimedia/audio-descriptions/
Learn more about Captions, Transcripts, and Audio Descriptions (WebAIM)
https://webaim.org/techniques/captions/
Make Audio and Video Media Accessible (W3C)
https://www.w3.org/WAI/media/av/

Plan for Your Class & Course Site

Accessify Your Course
https://accessibility.umn.edu/accessify-your-course/
Canvas Accessibility Considerations
https://accessibility.umn.edu/tutorials/canvas-accessibility-considerations/
Use Videos that Already Include Captions
https://support.google.com/youtube/answer/3029103?hl=en
Filter your YouTube search so only videos with closed captions are returned.

Create Captioned Video

Creating Effective Captions

Understand How Captions Work

Quality Captioning
Writing Strong Captions

Guidelines for Editing Auto-Generated Captions
/services-technologies/how-tos/video-guidelines-editing-auto-generated

Creating & Editing Captions

Adding Captions in Kaltura

Improve and Manage Automatic Captions
/kaltura-improve-manage-automatic
Auto-Generated Captions for Older Content
/services-technologies/how-tos/kaltura-auto-generated-captions-older
Upload Custom Captions
/kaltura-upload-custom-captions

Adding Captions in YouTube

Video Formats
https://accessibility.umn.edu/multimedia/video-formats
Three Methods for Captioning Videos
https://accessibility.umn.edu/core-skills/video-captions-transcripts#Three%20me...
Add Subtitles & Closed Captions
https://support.google.com/youtube/answer/2734796?hl=en

Get Help

Use University Resources

Contact the Disability Resource Center
UM Twin Cities: Disability Resource Center
https://diversity.umn.edu/disability/
UM Crookston: Disability Resource Center
Outsource Your Captioning Work

Captioning Services

3Play Media
http://www.3playmedia.com/
Rev
https://www.rev.com/caption?gclid=CKC1x-WW4s0CFQ6PaQodnjdQ9ADQ
Professional Captioning from Kaltura
/kaltura-professional-captioning