

Self-Help Guide

Video Production

Use this self-help guide to learn about and find resources to help with the video production process.

Prepare (Pre-production)

Get Started

Understand Video and Audio

Learning the Craft of Filmmaking

<https://www.linkedin.com/learning/video-foundations-cameras-and-shooting/learn...>

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Audio Essentials: 5 Sound Rules to Live By

<https://www.linkedin.com/learning/video-foundations-cameras-and-shooting/five-s...>

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Define Your Needs

Media Selection

<https://docs.google.com/a/umn.edu/file/d/0BxIC1HBiUJMzYWo5Q2ItYjNnNXM/edit>

Plan Your Production

Scout Locations

Scouting Locations

<https://www.linkedin.com/learning/creating-a-short-film-07-cinematography/scout...>

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Get Legal Releases

List of Release Forms

<http://policy.umn.edu/contracts/categorycontractlist/255>

Office of the General Counsel

Create Storyboards

Stanford: Storyboarding

<http://acomp.stanford.edu/tutorials/storyboarding>

OSU: Storyboards

<http://accad.osu.edu/womenandtech/Storyboard%20Resource/>

Storyboards from Ten Popular Films

<http://twistedstifter.com/2012/12/storyboards-from-popular-films/>

Find Media & Technology

Create & Gather Media Assets

File Naming & Organization

<http://dpbestflow.org/file-management/file-naming>

Create Screenshots

<https://www.take-a-screenshot.org/>

UMN Library Media Services Images Collection

<https://www.lib.umn.edu/media/library-media-services-images-collections-guides>

Stock Images

Our Brand: How to Convey It

<https://www.ur.umn.edu/brand/>

University Relations

Find the Right Equipment

SMART Equipment

<https://www.lib.umn.edu/media/equipment>

University Libraries

How to Create a DIY Green Screen

<http://blogs.techsmith.com/tips-how-tos/how-to-create-a-diy-green-scre/#.UYK3zS...>

Chroma Key

Exploring Types of Video Cameras

<https://www.linkedin.com/learning/video-foundations-cameras-and-shooting/explor...>

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Learning Camera Anatomy

<https://www.linkedin.com/learning/video-foundations-cameras-and-shooting/learni...>

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Choosing the Right Tripod

<https://www.linkedin.com/learning/video-foundations-cameras-and-shooting/choosi...>

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Understanding Lighting Concepts

<https://www.linkedin.com/learning/video-foundations-cameras-and-shooting/unders...>

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Understanding the Types of Microphones for Video Shooting

<https://www.linkedin.com/learning/video-foundations-cameras-and-shooting/unders...>

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Select Software

Software Resources at the U

<https://www.lib.umn.edu/media/software>

Screenflow for the Mac

<http://www.telestream.net/screenflow/overview.htm>

Screen capture and narration

Audacity

<http://audacity.sourceforge.net/>

Audio recording and editing

iMovie

<http://www.apple.com/mac/imovie/>

Video editing and publishing software for Apple Computers

Windows Photo Movie Editor

<https://www.microsoft.com/en-us/windows/photo-movie-editor>

Video editing and publishing software for Windows computers

Plan for Accessibility

UMN: Accessibility and Multimedia

<http://accessibility.umn.edu/rich-media.html>

DCMP: Captioning Key

<http://www.dcmp.org/captioningkey/captioning-key.pdf>

Guidelines and Preferred Techniques

YouTube Captions & Transcripts

<https://support.google.com/youtube/answer/2734796?hl=en>

Create Video (Production)

DISCOVER RECORDING TECHNIQUES

Explore Camera and Lighting Techniques

Understanding Lighting Concepts

<https://www.linkedin.com/learning/video-foundations-cameras-and-shooting/unders...>

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Creating an Advanced 3-point Lighting Setup on a Budget

<https://www.linkedin.com/learning/web-video-lighting/creating-an-advanced-3-poi...>

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Explore Screen Capture Techniques

Screencast-O-Matic

</node/74996>

Academic Technology Support Services

</portfolio/business-services/academic-technology-support-services>

Explore Audio and Narration Techniques

13 More Tips to Help You Record Narration Like the Pros

<http://www.articulate.com/rapid-elearning/13-more-tips-to-help-you-record-narra...>

Recording Voice Overs with Audacity

<http://www.guidesandtutorials.com/audacity-voiceover.html>

Audio Editing Tips

<https://www.linkedin.com/learning/video-journalism-storytelling-techniques/audi...>

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Audio Essentials: 5 Sound Rules to Live By

<https://www.linkedin.com/learning/video-foundations-cameras-and-shooting/five-s...>

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Edit and Publish (Post Production)

EDIT YOUR VIDEO

Explore Editing Techniques

iMovie Help

<http://help.apple.com/imovie/>

Windows Photo Movie Editor

<https://www.microsoft.com/en-us/windows/photo-movie-editor>

Add Closed Captioning

Captioning

<https://accessibility.umn.edu/core-skills/video-captions-transcripts>

UMN Computer Accommodations Program

Automatic Sync

<http://www.automaticsync.com/captionsync/>

YouTube Captions & Transcripts

<https://support.google.com/youtube/answer/2734796?hl=en>

PUBLISH YOUR VIDEO

Export to an Appropriate File Format

MCAD: Format Recommendations for Archiving of Student Work

<http://kb.mcad.edu/index.php?action=article&id=166&relid=163#time>

Put Your Video on a Website

Embed video using HTML 5 coding

http://www.w3schools.com/html/html5_video.asp

Embed Video using YouTube Videos and Playlists

<https://support.google.com/youtube/answer/171780?hl=en>

Embed Video into Google Sites

<https://support.google.com/sites/answer/153305?hl=en>

Share Video using Google+

<https://support.google.com/plus/answer/1053549?hl=en>

Make a Video Podcast

Make your video a Podcast in Media Mill

<https://docs.google.com/a/umn.edu/file/d/0BxIC1HBiUJMzcmR1anFmcnhRZGM/edit>

Pick the Right Video Archive Format

<http://www.larryjordan.biz/picking-right-format-archiving-video/>

BACKUP AND ARCHIVE

Prepare Your Video for Backup and Archiving

Backup Your Videos - Overview

<http://dpbestflow.org/backup/backup-overview>