University of Minnesota

Self-Help Guide

Google Custom Search Engine (CSE)

This guide is for configuring and using Google Custom Search Engine with University websites. Frequently Asked Questions about the transition to Google CSE

Configuring

Google Custom Search Engine Basics

Learn about Google Custom Search Engine

University Web Search Transition Details
/university-web-search-transition-details
Frequently Asked Questions About the Google CSE Transition
/services-technologies/how-tos/google-custom-search-frequently-asked

Add Google Custom Search Engine to Your Site

Choose a Custom Search Engine to Use for Search Results
/google-custom-search-choose-custom
Configure the UMN Search module in Drupal Enterprise
/google-custom-search-use-umn-search
Configure a Drupal Lite site to use Google Custom Search Engine
/services-technologies/how-tos/google-custom-search-configure-umn
Manual steps for adding GCSE to your site
/google-custom-search-manual-steps-adding

Reporting

View How Visitors Find Your Content

Use Google Search Console

Understand Search Console
/google-custom-search-understand-google
Set Up Search Console
https://support.google.com/webmasters/answer/34397
Use Search Console with Your Website
https://support.google.com/webmasters/answer/6258314
Reporting with Search Console
https://support.google.com/webmasters/answer/9133276

Use Google Analytics

Understand Google Analytics
/technology/google-analytics
Get Started with Google Analytics
https://support.google.com/analytics/answer/1008015
Set up Search Analytics in Google Analytics
https://support.google.com/analytics/answer/1012264

Get Help and Support

Google Custom Search Engine Documentation
https://support.google.com/customsearch#topic=4513742

Managing Search Results

Influence Search Results

Influence Search Results

Use Search Engine Optimization
/google-custom-search-search-engine
Prevent Indexing and Crawling of Pages
/services-technologies/how-tos/google-custom-search-prevent-indexing

Address Other Search Issues

Pages not Appearing in Searches
/google-custom-search-page-not-appearing
Clean Up Duplicate Search Results
/google-custom-search-clean-duplicate