Self-Help Guide

Google Custom Search Engine (CSE)

This guide is for configuring and using Google Custom Search Engine with University websites. [Frequently Asked Questions about the transition to Google CSE](#)

Configuring

Google Custom Search Engine Basics

Learn about Google Custom Search Engine

University Web Search Transition Details
[/university-web-search-transition-details](#)
Frequently Asked Questions About the Google CSE Transition
[/services-technologies/how-tos/google-custom-search-frequently-asked](#)

Add Google Custom Search Engine to Your Site

Choose a Custom Search Engine to Use for Search Results
[/google-custom-search-choose-custom](#)
Configure the UMN Search module in Drupal Enterprise
[/google-custom-search-use-umn-search](#)
Configure a Drupal Lite site to use Google Custom Search Engine
[/services-technologies/how-tos/google-custom-search-configure-umn](#)
Manual steps for adding GCSE to your site
[/google-custom-search-manual-steps-adding](#)

Reporting

View How Visitors Find Your Content

Use Google Search Console

Understand Search Console
/google-custom-search-understand-google
Set Up Search Console
https://support.google.com/webmasters/answer/34397
Use Search Console with Your Website
https://support.google.com/webmasters/answer/6258314
Reporting with Search Console
https://support.google.com/webmasters/answer/9133276

Use Google Analytics

Understand Google Analytics
/technology/google-analytics
Get Started with Google Analytics
https://support.google.com/analytics/answer/1008015
Set up Search Analytics in Google Analytics
https://support.google.com/analytics/answer/1012264

Get Help and Support

Google Custom Search Engine Documentation
https://support.google.com/customsearch#topic=4513742

Managing Search Results

Influence Search Results

Influence Search Results

Use Search Engine Optimization
/google-custom-search-search-engine
Prevent Indexing and Crawling of Pages
/services-technologies/how-tos/google-custom-search-prevent-indexing

Address Other Search Issues

Pages not Appearing in Searches
/google-custom-search-page-not-appearing
Clean Up Duplicate Search Results
/google-custom-search-clean-duplicate